

WALKABOUT VENTURES
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RFID BLOCKING SLEEVES FOR SMART CARDS – DEALER PRICING 2011-2012

#RFID36D 65.00 PLUS 10.00 POSTAGE ----- (SUGG RETAIL 155.00)

Description:

1 countertop acrylic display containing 12 packages of 3 Tyvek unprinted credit card sleeves

#RFID36DC 65.00 PLUS 10.00 POSTAGE ----- (SUGG RETAIL 155.00)

Description:

Combo Display: 1 countertop acrylic display containing 6 packages of 3 Tyvek unprinted credit card sleeves and 6 packages of 2 unprinted passport sleeves

#RFID36R 55.00 POSTAGE INCLUDED ----- (SUGG RETAIL 155.00)

Description:

No display. 12 packages of 3 Tyvek unprinted credit card sleeves

#RFID36RP 55.00 POSTAGE INCLUDED -----(SUGG RETAIL 155.00)

Description:

No display. 12 packages of 2 Tyvek unprinted passport sleeves

FOR QUANTITY PRICES PLEASE REQUEST QUOTE

POSITIONING AND SELLING TIPS FOR MERCHANTS

We require that all resellers use this counter top display. We cannot supply you if you don't abide by this. This product has no real impact or impulse appeal when displayed in store aisles.

The advantage of 'proper' positioning of the display is that it will determine whether you are successful in selling a lot of these. PLEASE print out this counter top advertisement and have it laminated so it will last. <http://www.chipblockers.com/rfidflyer2.pdf> This is part of the program so we hope you will use it, perhaps taping it to the counter top next to the your scanning device. When the display is positioned next to the card scanner on your counter all you need to say to your customer, when they pull out their new RFID smart card, is "I see you have one of the new contactless smart cards. You realize they are not secure don't you? Don't you think you should prevent it from being scanned by strangers" or "Don't you think you should protect your data and identity"? As you are asking this, just point to the display. Some will need you to explain it and some won't, but sooner or later everyone will understand the dangers of unprotected RFID chips. This is such a simple thing to do. **If at all possible position this adjacent to your card scanner. Remember.....EVERY shopper that has a card with a chip embedded is a potential customer.** They will appreciate that you care about them by offering a product that protects them from data theft.

By the way, you do NOT need to have one of the RFID scanners in your store in order to sell these. Selling these sleeves should be viewed as a service to your customer in a general sense and not directly related to the scanning equipment you presently have in your store.